



Cross-system Data Management Saves Time and Costs

Regular adjustments to technical documentation and innovations in the written product support are not unusual nowadays. Therefore, the use of powerful, XML-based editing and content management systems is indispensable in order to guarantee efficient and punctual updates. As a full service provider in the area of technical documentation, and a leading supplier in translation management, KERN supports and advises you, independently of the vendor, in selecting a suitable Content Management System and for integrating it into your company structure.

The challenge of selecting software

With regard to the functionality of Content Management Systems, there are considerable differences. For long-term product cycles with few updates, different systems are suitable than for manufacturers that offer numerous customer-specific products with frequent updates. Whether you need a Content Management System, and

which one you require depends on your products and requirements. Finding software tailored to your personal needs, which you can get the maximum amount of use out of can be very challenging without professional support.

KERN examines your specific requirements from the preparation, data maintenance, and modularization, to the translation, and cross-media publication of content, while supporting you in the complex selection of suitable software, and the integration of this software into your existing system landscape.

A fundamental advantage of this editing software is the ability to create and administer content modules. Using intuitive, user-friendly interfaces and logical data structures, a high level of text recycling is ensured for modules, and as a result, the expense of further documentation and the costs for translation are reduced.

Further advantages of a Content Management System

- Connection to user manual and spare parts catalog
- Integration and supplier's documentation
- User and rights management
- Terminology and author support
- Modularization
- Integration of corporation-specific terminology
- Input and output formats: PDF, MS Word, FrameMaker, InDesign, XML etc.
- Translation management
- Legally compliant watertight documents

Reducing costs and expenses

For the successful introduction of a Content Management System, intensive consultation and a professionally designed conception phase both play a vital role. We support you throughout the entire selection and implementation process – from the quoting of modification expenses, to the targeted further training of employees and the final integration of the Content Management System into your company network.

Take advantage of the extensive experience of KERN's advisors and editors and optimize your selection of Content Management System costs and expenses that are suitable for your company.











Services

- Instructions for use and operation
- Software descriptions
- Assembly instructions
- Spare parts catalogue
- Training documents
- Marketing material
- Product design

Consulting

- Process optimization
- Document checking
- Workshops
- Editing guidelines
- Content Management Systems
- Documentation according to the requirement specification
- Conformity assessment

Introduction to the Content Management System

Analyze	Advise	Create	Improve	Complete
				
				
Actual state <ul style="list-style-type: none"> • Departments • Input formats: MS, XML • Suppliers Internal network <ul style="list-style-type: none"> • Data, circuit diagrams, drawings • Departments and locations • Countries, languages 	Selection of Content Management System manufacturer	Software <ul style="list-style-type: none"> • Training • Data maintenance • Templates Administration <ul style="list-style-type: none"> • Data management • Translations 	<ul style="list-style-type: none"> • Module integration • Issue • TMS 	<ul style="list-style-type: none"> • Instructions • Tables • Web formats • XML data for mobile devices

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