acolad.

Turning Content Into Value Across Languages And Touchpoints



Is your content ready for the world stage?

In today's global marketplaces, personalization and omnichannel experiences are key for business competitiveness. With the need for content more critical than ever, the ability to produce and manage your content globally determines the winners & losers.

But how do you engage customers across more channels and regions than ever before and personalize experiences at scale?

The answer: Scalable content strategies to reach audiences worldwide.

A single, common mission. Turning your content into value.

Acolad has been helping organizations across industries to break language and cultural barriers and leverage content as a strategic differentiator, helping them to expand globally.

Leveraging breakthroughs in artificial intelligence, machine learning and language technologies, we help companies worldwide to deliver hyper-personalized, connected experiences across channels and regions.

Whether it's content strategy, processes, technology or services – we make it all possible, in any language.

Why Acolad

A Global Leader in Language & Content Solutions

- → Globalization expertise
- → Feature-rich technology
- → End-to-end approach
- → Tailored solutions

Globalization expertise where, when and how you need it



Language Services

Globalization expertise to handle all your language needs under one roof

- → Professional Translation
- → Localization & Adaptation
- → On-Site & Remote Interpreting
- → Outsourcing & Localization Consulting



Translation Technology

Harnessing technology to fulfill your language needs

- → Translation Management
- → Machine Translation
- → Connectivity & Integration
- → Translation Memory
- → Terminology Management



Content Solutions

Engage international audiences, influence behaviors and achieve your global branding objectives

- → Global Content Strategy
- → Global Marketing Services
- Elearning Services



Digital Experience

Create strong relationships with customers and employees in every interaction with your brand

- Customer Experience
- → Employee Experience
- Content Management

Driving globalization excellence across industries and geographies













MIGROS





25 countries

25,000

clients worldwide

+1M

projects per year

20,000

language & content experts

Find out how language and translation technologies can shape your global growth.

Connect with us today!



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