

Content Management Systems Content Delivery – easybrowse Technical Documentation Specialized Translations CE Marking Process Support Consulting | Projects | Plug-ins

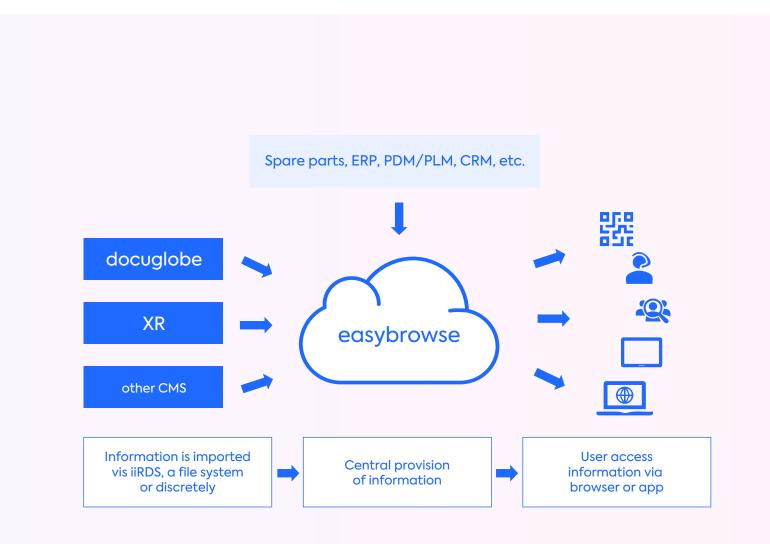
# gds

## What is Content Delivery?

Technical documentation involves more than fulfilling conformity requirements and technical product descriptions. It can also be used to create significant added value in other areas, such as service, and increase customer satisfaction if users can more efficiently access the information that is relevant and specific to them.

A Content Delivery System offers this exact convenience and more. Complex or involved products entail comprehensive information. Having many products means having many documents. Specific product configurations can also result in even more variance and data. Still, your customer needs exactly the one specific piece of information for the product in question – there and then.

This is when easybrowse is the solution.



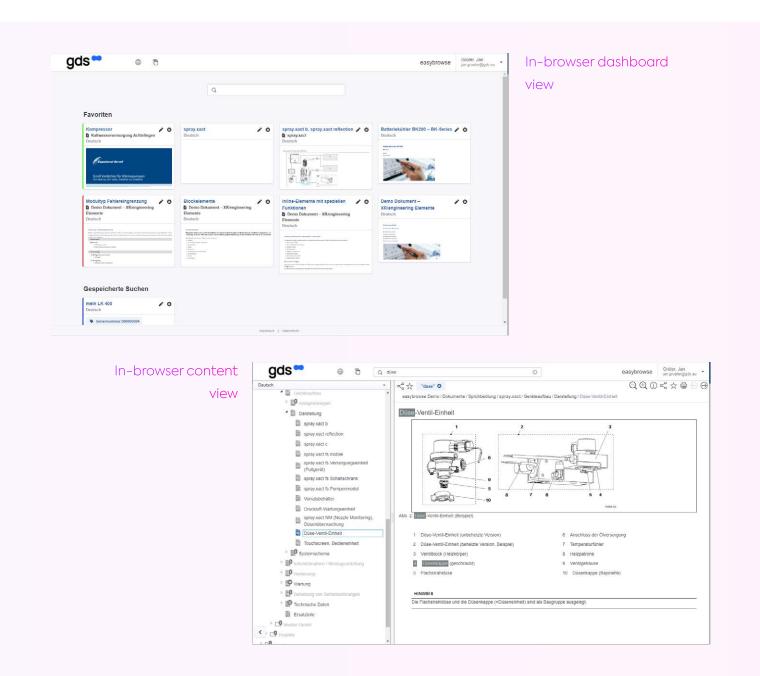
#### easybrowse

Our Delivery Portal easybrowse provides a comprehensive solution for the management and provision of information.

easybrowse delivers the content to different, specific groups, such as customers or service technicians, for example, regardless of whether the information is needed online, offline, on a PC or tablet.

Customized and target-specific access is enabled regardless of the volume of information. Therefore, even sensitive data can be securely provided to authorized recipients. All information can be presented at any time and as needed based on semantic searches or explicit links, e.g. spare parts and task descriptions for a specific maintenance task.

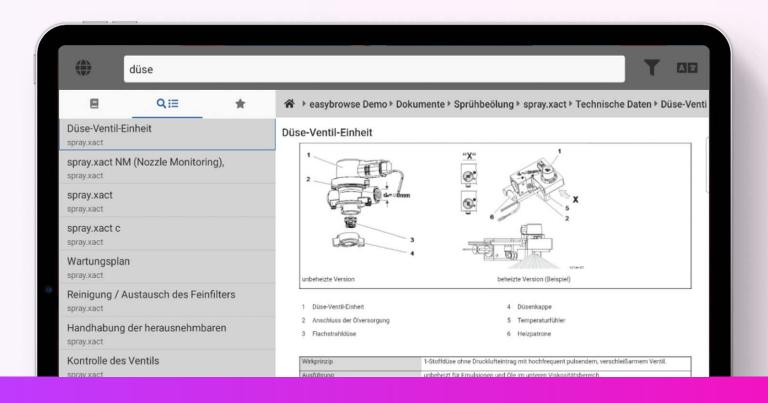
The information cycle is completed in the Content Delivery Portal by information about user behavior, including feedback options.



#### easybrowse App – the right information ready to hand at all times

easybrowse can be accessed via a web browser or an app. The app has been optimized for touch operation. All content can be stored in the easybrowse app for both online or offline use.

This way, full access to stored information is possible even without network coverage or the documentation can be delivered to a pre-populated terminal, for example. The content is stored encrypted. This ensures that even sensitive data are stored securely at all times.



#### **The Content Delivery Portal: Your benefits**

- Intuitive information and publishing platform
- Information is presented according to the target audience
- Extensive search and filter features
- Online or offline via browser or app
- Scalable SaaS operation through gds or own cloud-based operation
- Built-in authentication (Azure Active Directory | easybrowse internal | combinable)
- Linking to various sources (iiRDS, file system, custom connectors)
- Layout can be easily adapted via CSS

### Interfaces

With easybrowse you will have a high-performance API at your disposal for populating your system, and it can also be used for incorporating the content in other systems.

The Content Delivery Portal can be populated from the most varied of sources, whereby we primarily apply the new iiRDS standard. Both editorial management systems of docuglobe and XR from gds have a direct interface to easybrowse that enables populating the Content Delivery System in an extremely convenient and fully integrated manner. Naturally it is also possible to import data from other editorial management systems, the file system or individual formats.

#### easybrowse operation

We operate easybrowse as a cloud-based service for you in well-established processing centers. This means transparent and calculable costs. You control the contents of and access to the portal while we take care of its operation and everything else associated with it (certified as per ISO27001, ISO27018 and ISO27701).

Start using your easybrowse Content Delivery System in no time – no installation required.

A license for the local operation of The Content Delivery Portal easybrowse can naturally also be purchased. We would be happy to advise you.



Do you have questions about the easybrowse Content Delivery Portal or would you like to test it free of charge? <u>We will gladly call you back.</u>



# The leading Competence Center for Technical Communication and Information Management

Today, it does not suffice to simply offer editorial systems alone.

gds Group provides a unique full service, encompassing technical documentation with a clear focus on efficiency increase and process optimization.

Our products and services can help you be innovative and successful. Perfectly tailored to your sector of industry, our systems and services will help you achieve your goal easily and quickly — regardless of where in the Content Life Cycle you may need our assistance.

As technical documentation service providers, we can give you everything you need to be productive. No matter where or when, we can support you in realizing your vision and reaching your goals faster.

Our products are tailored to your requirements and not the other way around, because we concentrate on what is really important — you.

Our solutions help you do everything you do simply (and) better.

#### WE ARE ALWAYS THERE FOR YOU

Let's talk about it. In a personal conversation, we will discuss all of the opportunities available for optimizing and increasing the efficiency of your technical documentation. We will also be happy to visit you.

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