GET YOUR INFORMATION INTO SHAPE.

MAKE YOUR TECHNOLOGY ACCESSIBLE TO USERS.

People need to be able to understand the technology that serves them.
This is especially true given growing product variety for increasingly diverse markets.
Users find it more and more difficult to deal with increasingly complex technology.

To ensure clarity of understanding together with safety and legal compliance, it is necessary to produce high-quality information on an industrial scale – all within a short space of time. This is where we come in by providing suitable solutions and by building up and maintaining the skills of your information developers.

Achieving productivity requires a clear framework. You need to industrialize your communications using workable methods.

WE
KNOW
HOW.

SCHMELING + CONSULTANTS

OUR SERVICES.

Information products that meet demands

- Systematic analysis
- Expertise on legal compliance
- Structuring and standardization

Information management for effective reuse

- Authoring guidelines
- Media concepts and information logistics
- Modularization and classification

Valuable transfer of know-how

- In-house training
- Comprehensive training of the technical writers
- Coaching and workshops
- Proofreading

Efficient processes

- Information process analysis and optimization
- Quality assurance
- Cost/benefit analyses
- Analysis of process maturity and benchmarking
- Consultation on key indicators

Suitable systems

- Optimizing the use of an existing system
- Specifications for authoring systems
- Data modeling

Professional project management

- Information management projects
- System introduction

CREATE A STANDARD

Based on analysis, we help your editorial department to make decisions that everyone will subsequently uphold. These editorial decisions are embedded in a style guide featuring examples. This enhances the level of standardization, thereby boosting efficiency and quality.

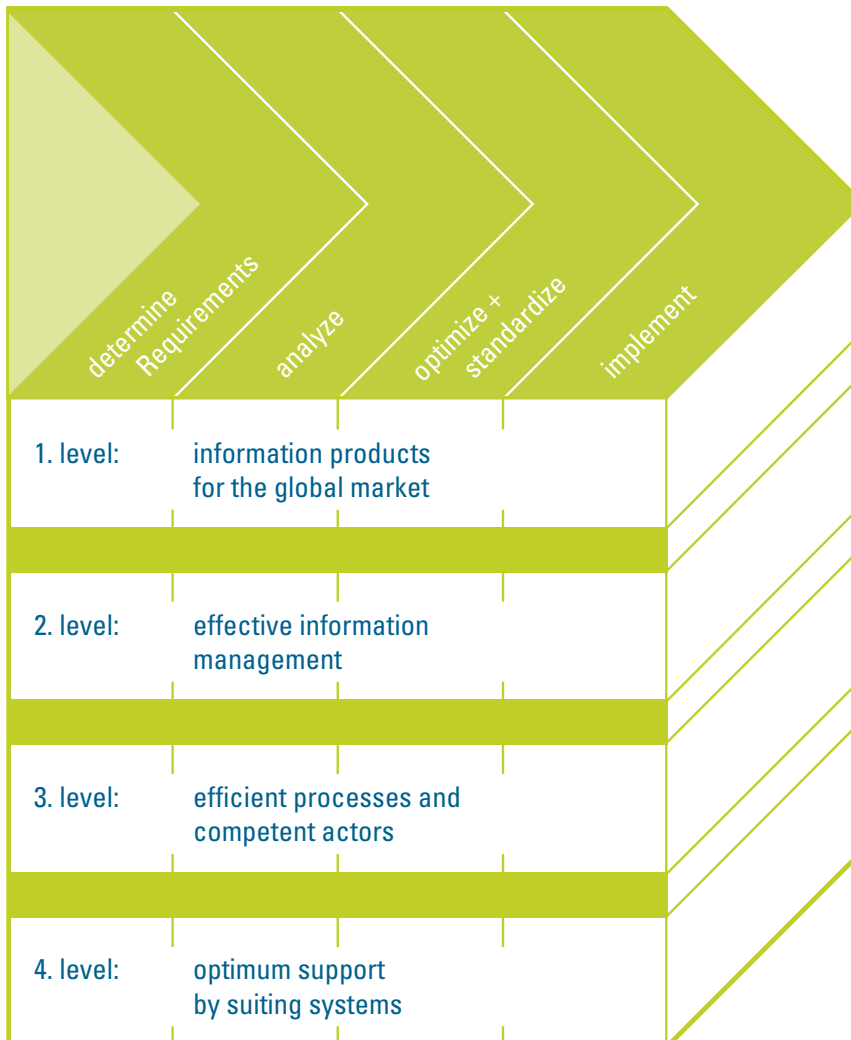The key method we deploy here is **Funktionsdesign**®.

OUR PROCEDURE MODEL.

Our procedure model shows the basic procedure of designing successful technical documentation by four levels.
In all fields we offer appropriate know-how with the current methods of best-practice.
For example to analyse information products we use problem typology and functional analysis complemented by computer linguistic analysis and legal opinions.
Because only a careful analysis can provide a solid basis for your decision and safeguard your investment.

ACHIEVE GOALS.

determine Requirements · analyze · optimize + standardize · implement

1. level: information products for the global market

2. level: effective information management

3. level: efficient processes and competent actors

4. level: optimum support by suiting systems

Whether for machine operating instructions, online software help, medication packaging inserts, training materials for heating engineers, or a process description for an airport, the basic requirements in terms of information quality are the same.
That is why our methods are successful in any scenario that involves conveying technical content, regardless of the industry.
Our solutions draw on linguistics, psychology, computer science, business and economics, library and information science, educational theory and practice, as well as law and engineering.

Being a consulting company, we are our customers' partner.
Together we work on finding the best solutions fitting the specific requirements of our customers. High quality and independency of consulting is self-evident to us.

Your business success is the success of the people within your organization.
Therefore we always put people first.

METHODICAL.
OBJECTIVE.
RELIABLE.

⌐ SCHMELING + CONSULTANTS

Technical Documentation Consulting Services

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FUNKTIONSDESIGN®

Funktionsdesign is the leading method
for developing and producing technical
information in a standardized way.