Content experiences that deliver results.

Deliver content experiences that set you apart from the competition and drive more value for your customers – and your business.

60%

By 2026, 60% of large enterprises will use total experience to transform their business models to world-class customer and employee advocacy levels.

Source: Gartner

Drive Buying Decisions and Customer Adoption

Better content experiences for your prospects and customers drive buying decisions that affect your bottom line.

Guide Customer Advocacy and Product Adoption

Innovative leaders focusing on the total content experience – customer experience and content strategy – will transform their business models to deliver more value to customers and employees.

Propel Revenue, Reduce Costs, and Increase Employee Productivity

How customers and employees consume and interact with your content is no longer an afterthought – from pre-sales engagement to post-sale onboarding, content experience drives critical metrics for your business.

vodafone + **3di**

Leading Organizations Worldwide Choose MadCap Software

Academic Institutions

Hochschule Karlsruhe Technik und Wirtschaft
UNIVERSITY OF APPLIED SCIENCES

UCLA

Carnegie Mellon University

GEORGETOWN UNIVERSITY

Life Sciences, Healthcare & Pharmaceutical

athenahealth

Pfizer

GE HealthCare

illumina

Consumer Goods & Retail

RIVIAN

SUBWAY

Nestlé

fitbit

Financial, Banking & Business Services

BARCLAYS

Citi

WELLS FARGO
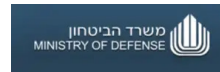
JPMorgan Chase & Co.

Software & Technology

SONY

intel

hp

Qualcomm

Aerospace & Defense

PLEXSYS

RH MARINE

MINISTRY OF DEFENSE

JETLINX

Government

U.S. AIR FORCE

DEPARTMENT OF DEFENSE UNITED STATES OF AMERICA

UNITED STATES COAST GUARD 1790

U.S. ARMY

Energy, Manufacturing & Mining

GE Intelligent Platforms

CATERPILLAR

JOHN DEERE

TEXAS INSTRUMENTS

Telecommunication

Sprint

NOKIA

LG Electronics

verizon

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Where All Your Content Management Comes Together

Built for teams and enterprises, MadCap Central makes managing your content development, publishing, project management, collaboration, translation, hosting, and analytics streamlined and efficient.

- Content Development
- Project Management
- Analytics
- Collaboration
- Hosting
- Translation
- Publishing

I love MadCap Central because I can build a dashboard of all the different projects, look at what people are doing, and hone in on things that could create a poor customer experience that the author needs to focus on.

Ryan Nicholson
Director of Content and Training

Bullhorn

MadCap Central
Key Features and Benefits

Content Development

Take advantage of cutting-edge content development capabilities, with advanced features to maximize authoring efficiency and content reuse. Plus, leverage your existing legacy content with easy content import.

Project Management

Customize your executive dashboard with widgets for quick and easy access to calendars, teams, build history, cloud document storage usage, project properties, and more.

Collaboration

Allow anyone in your organization to review and contribute content with a streamlined cloud-based workflow.

Translation

Make translation efficient with advanced tools and workflows to manage large-scale projects.
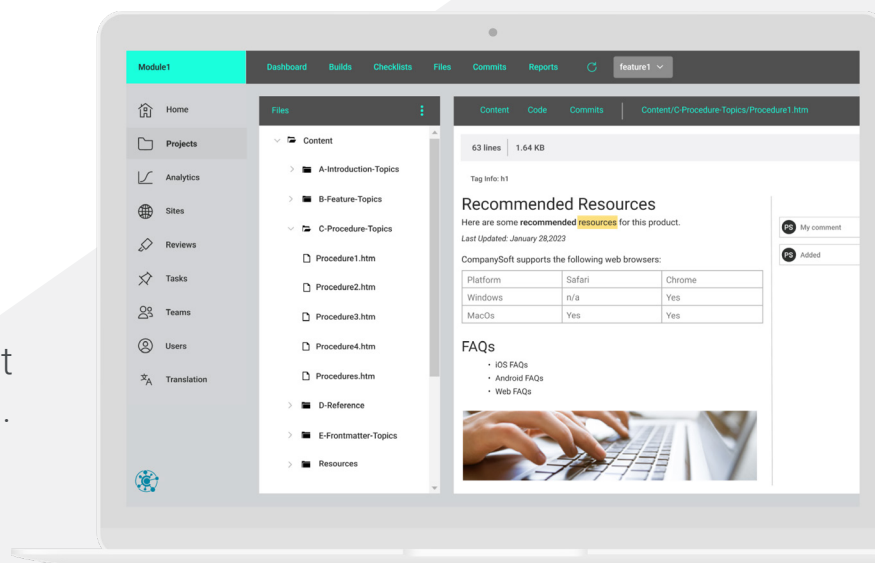
Multi-Channel Publishing

From a single source, publish custom content to multiple formats including responsive HTML5 for web, mobile device and desktop, as well as high-end print.

Hosting & Deployment

Host and deploy content with ease with streamlined document management workflows.

Actionable Usage Analytics

Gather actionable user analytics on your public, private or in-product content to gain valuable insight into how your users interact with and consume your content for a continuous improvement process.

Let's get started with
MadCap Central

Now Easily Author and Manage Content in the Cloud Directly in MadCap Central.

Free 30-Day Trial →

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# MadCap Flare - Powerful Authoring in Our Platform

From importing and content creation, to subject matter expert contribution and review, to multi-channel publishing, translation and integrated cloud-based workflows, MadCap Flare is unmatched in its power, versatility, and ability to scale for any size team or organization.

Advanced Single-Sourcing

Single sourcing is the practice of reusing common content throughout your documentation and other content deliverables. From a single source, you can create multiple versions, publish multiple output formats and translate content into any number of languages.

Powerful Multi-Channel Publishing

Multi-channel publishing allows you to publish your content to many different output formats, all from a single Flare project. Deliver multiple format types to your end users at very little incremental cost, while streamlining content delivery.
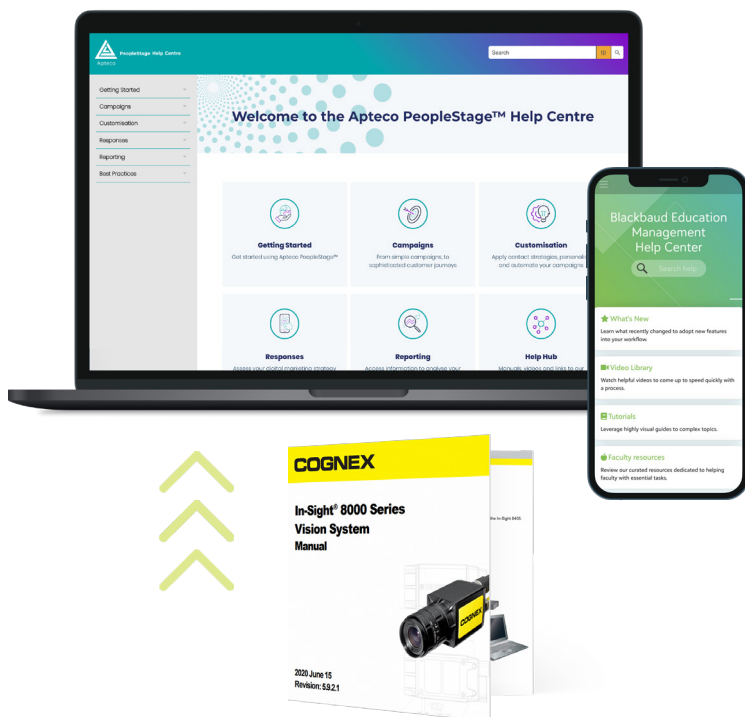
Import Legacy Content

- » Microsoft® Word™
- » Microsoft® Excel
- » Adobe® FrameMaker®
- » Adobe® RoboHelp®
- » HTML
- » XHTML
- » CHM
- » DITA
- » Author-It®
- » Confluence
- » Markdown
- » Other Help Projects

Output Types

- » Responsive HTML5
- » PDF
- » Microsoft® Word™
- » Clean XHTML
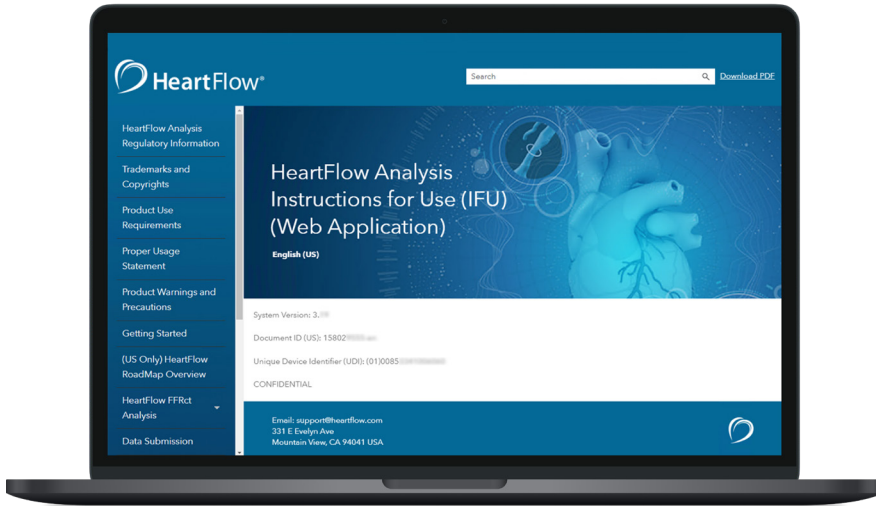- » Eclipse Help
- » EPUB
- » HTML Help
- » LMS/LRS integration

Integrations

- » Salesforce
- » Zendesk
- » Service Now

Learn More →

Contact Us to Get a Demo →   +1 858.320.0387 | ✉ sales@madcapsoftware.com

HeartFlow Delivers Documentation in 12 Languages Up to 10 Times Faster Using Content Experience Management and Translation Solutions from MadCap Software

" Because we use Flare to produce topic-based content and publish it as HTML, our IFUs are more organized and much easier for customers to search.

Stuart Escobar
Senior Technical Writer,
HeartFlow Inc.

Read the Full Case Study →

" MadCap Software has introduced so many features that have allowed us to bring information to our customers and support teams in new ways.

Dafna Shore
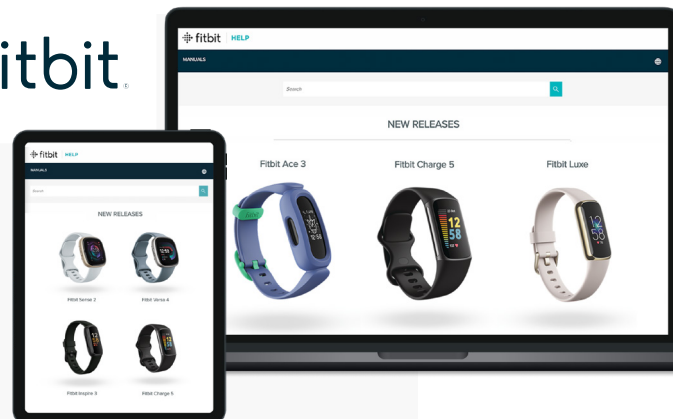Knowledge Content Developer Principal, Learning & Performance, Ceridian HCM Holding Inc.

CERIDIAN

FEATURE SHOWCASE

Wearable technology maker Fitbit uses MadCap Flare to create its modern online Help and PDF user manuals along with MadCap Central to host and manage projects in the cloud.

View the Customer Showcase →

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Why Do Leading Organizations Worldwide Choose MadCap Software?

1

TRANSITION AND TRAINING:
No One Makes it Easier

- Easy Import and Leveraging of Existing Content
- Free Product Training and Technical Support

2

TECHNICAL AND COMMUNITY SUPPORT:
We Have You Covered

- Unmatched In-house Technical Support
- Dedicated Customer Success Team
- Global User Community
- Annual Worldwide User Conference
- Free Resources: More Case Studies, Blog Posts and Webinars

3

TECHNOLOGY AND INNOVATION:
Leading Development from the Industry Experts

- Extensible Open Architecture
- Customer Driven Development
- Industry Veterans Focused on Innovation Through an Agile Release Cycle

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