



No Matter How You Want or Need to Create Content, MadCap Software Has You Covered



On-prem topic-based authoring and publishing

Flare + cloud-based project management, collaboration, hosting, analytics

Enterprise-class DITA component content management system

Decide Which MadCap Software Solution Is Right for You

Where All Your Content Management Comes Together in the Cloud

Built for teams and enterprises, MadCap Central makes managing your content development, publishing, project management, collaboration, translation, hosting, and analytics streamlined and efficient.



I love MadCap Central because I can build a dashboard of all the different projects, look at what people are doing, and hone in on things that could create a poor customer experience that the author needs to focus on.

Ryan Nicholson
Director of Content and Training



Contact Us to Get a Demo →

+1 858.320.0387

sales@madcapsoftware.com

MadCap Central Key Features and Benefits

madcap®
CENTRAL

Content Development

Take advantage of cutting-edge content development capabilities, with advanced features to maximize authoring efficiency and content reuse. Plus, leverage your existing legacy content with easy content import.

Project Management

Customize your executive dashboard with widgets for quick and easy access to calendars, teams, build history, cloud document storage usage, project properties, and more.

Collaboration

Allow anyone in your organization to review and contribute content with a streamlined cloud-based workflow.

Translation

Make translation efficient with advanced tools and workflows to manage large-scale projects.

Let's get started with MadCap Central

Now Easily Author and Manage Content in the Cloud Directly in MadCap Central.

Free 30-Day Trial →

Multi-Channel Publishing

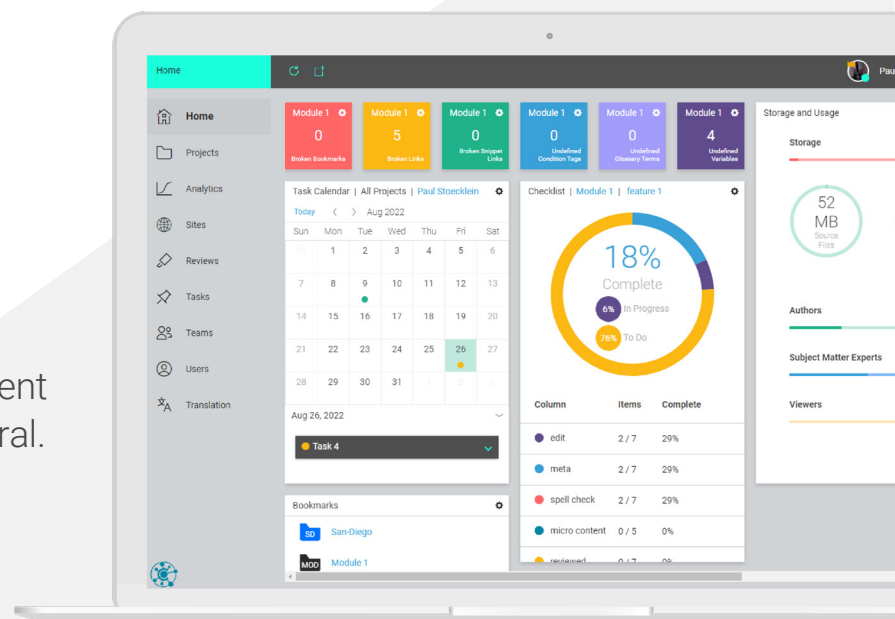
From a single source, publish custom content to multiple formats including responsive HTML5 for web, mobile device and desktop, as well as high-end print.

Hosting & Deployment

Host and deploy content with ease with streamlined document management workflows.

Actionable Usage Analytics

Gather actionable user analytics on your public, private or in-product content to gain valuable insight into how your users interact with and consume your content for a continuous improvement process.



MadCap Flare - Powerful Authoring in Our Platform



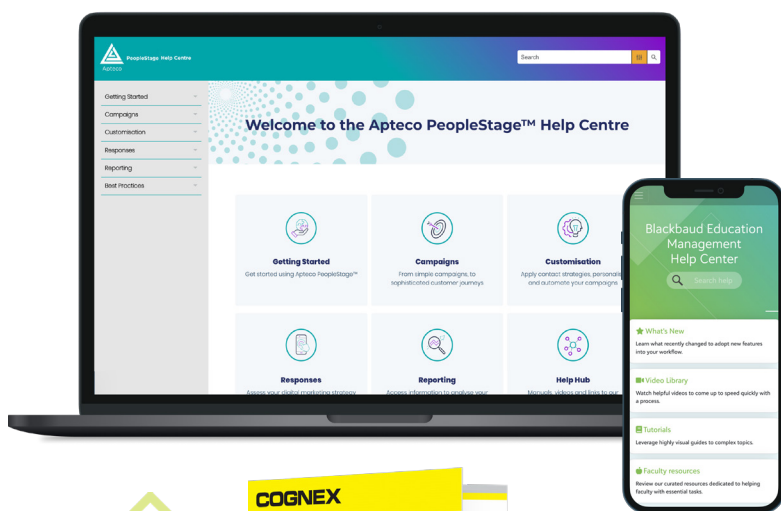
From importing and content creation, to subject matter expert contribution and review, to multi-channel publishing, translation and integrated cloud-based workflows, MadCap Flare is unmatched in its power, versatility, and ability to scale for any size team or organization.

Advanced Single-Sourcing

Single sourcing is the practice of reusing common content throughout your documentation and other content deliverables. From a single source, you can create multiple versions, publish multiple output formats and translate content into any number of languages.

Powerful Multi-Channel Publishing

Multi-channel publishing allows you to publish your content to many different output formats, all from a single Flare project. Deliver multiple format types to your end users at very little incremental cost, while streamlining content delivery.



Import Legacy Content

- » Microsoft® Word™
- » Microsoft® Excel
- » Adobe® FrameMaker®
- » Adobe® RoboHelp®
- » HTML
- » XHTML
- » CHM
- » DITA
- » Author-It®
- » Confluence
- » Markdown
- » Other Help Projects

Output Types

- » Responsive HTML5
- » PDF
- » Microsoft® Word™
- » Clean XHTML
- » Eclipse Help
- » EPUB
- » HTML Help
- » LMS/LRS integration

Integrations

- » Salesforce
- » Zendesk
- » Service Now

[Learn More →](#)

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ROI SUCCESS STORY

HeartFlow Delivers Documentation in 12 Languages Up to 10 Times Faster Using Content Experience Management and Translation Solutions from MadCap Software



Read the Full Case Study and Download Your Free 30-Day Trial

[Read the Full Case Study →](#)



Rapid Access to Information

Interactive, topic-based HTML documentation and context-sensitive Help created with MadCap Flare is linked to Heartflow's cloud-based apps and lets customers quickly get the answers they need.



Enhanced Content Insight

MadCap Central provides valuable IFU usage insights, streamlines collaboration with experts, and enhances regulatory compliance for HeartFlow.



10x Faster Content Creation

Heartflow delivers its documentation up to 10x faster by taking advantage of content re-use, scripts, and conditional tags in MadCap Flare.



Cost-Effective Translation

Heartflow cut the company's time and costs required to produce it's documentation in 12 languages, since turning to MadTranslations for end-to-end translation services.



Working with MadCap Software has allowed us to improve our productivity and realize huge cost savings that we couldn't have anticipated four years ago.

Stuart Escobar

Senior Technical Writer, HeartFlow Inc.



MadCap Software Solutions and Services:



MadCap Central



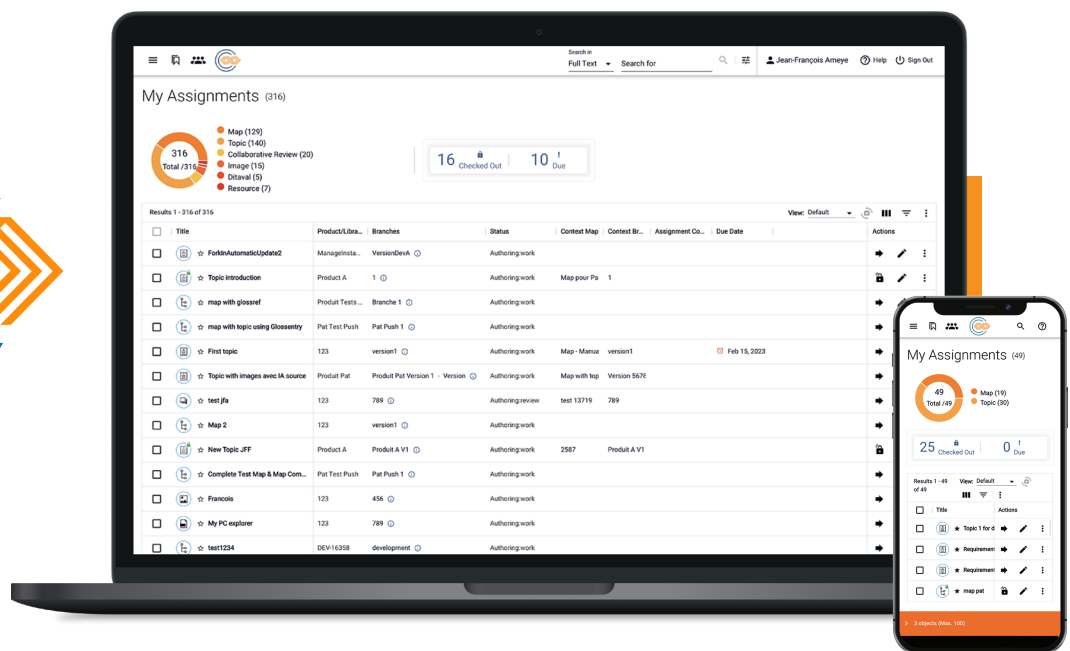
MadCap Flare



MadTranslations

Streamline Your Technical Documentation Process with Our Enterprise-Class DITA CCMS

MadCap IXIA CCMS, the leading component content management system, allows your documentation team to easily create, manage and publish personalized technical content.



INCREASE YOUR TEAM'S PRODUCTIVITY AND ELEVATE CUSTOMER EXPERIENCE BY DELIVERING HIGH-QUALITY PRODUCT DOCUMENTATION.



Committed to DITA

We are proud to offer a CCMS solution that is 100% compliant to DITA, the de facto standard for structured content authoring and base for intelligent content.



Cross-Functional Collaboration

Authors, reviewers, subject matter experts and localization managers can all collaborate and contribute inside an intuitive and centralized work environment.



Enterprise-Class DITA CCMS

Our cloud-enabled solution is designed to manage large-scale content operations. From millions of documents to hundreds of globally dispersed users, we've got you covered.



Elevate Customer Experience

Deliver personalized, relevant and dynamic content in any format that is readily accessible from anywhere via websites, onboard systems and any other intelligent application.

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Advanced CCMS features you can count on.

madcap®
IXIACCMS

Powerful Branching and Merging

Our robust Dynamic Release Management feature supports multiple branch and merge structures including parallel development, continuous delivery, waterfall and others.

Flexible Workflow and Automation

Adapts to your unique business operations and helps automate your processes with a workflow that is fully configurable.

Excellent Search & Filtering

Maximize content reuse by offering fast and accurate searching capabilities. Based on full-text or any metadata, you name it, search is a breeze.

Omni-Channel Publishing

Publish content to any output type including PDFs and personalized web delivery – all while reducing publishing time and automating processes.

Easily Onboard Your SMEs and Reviewers

Intuitive interface allows non-DITA experts, subject matter experts and reviewers to easily provide feedback allowing you to reduce your overall documentation cycle time.

Smart Localization Saves Time and Money

Reuses already translated content, supports collaborative reviews and imports/exports DITA to and from any Translation Management System.

Fully Cloud-Enabled Authoring

Leverage the capabilities of Oxygen to help your authors be more efficient by allowing them to create and manage content with a powerful tool designed just for them.

An Open CCMS

Organizations can rely on our REST API to push and pull information to and from IXIA CCMS to ensure content is shared and connected to your other systems.

Give your CCMS a boost with integrations from our key partners.

acrolinx

A Data Usability Company
ANTENNA HOUSE

congree

Fluid Topics

Miramo®
Automated publishing

<oxygen/>
XML Editor

XTM
International

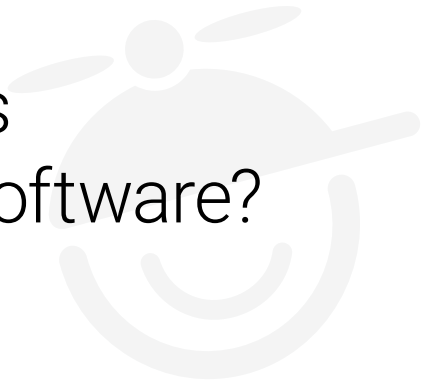
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Speak with a CCMS Expert Today!

Contact Us →

Why Do Leading Organizations Worldwide Choose MadCap Software?



1

TRANSITION AND TRAINING: No One Makes it Easier

- Easy Import and Leveraging of Existing Content
- Free Product Training and Technical Support

2

TECHNICAL AND COMMUNITY SUPPORT: We Have You Covered

- Unmatched In-house Technical Support
- Dedicated Customer Success Team
- Global User Community
- Annual Worldwide User Conference
- Free Resources: More Case Studies, Blog Posts and Webinars

3

TECHNOLOGY AND INNOVATION: Leading Development from the Industry Experts

- Extensible Open Architecture
- Customer Driven Development
- Industry Veterans Focused on Innovation Through an Agile Release Cycle

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