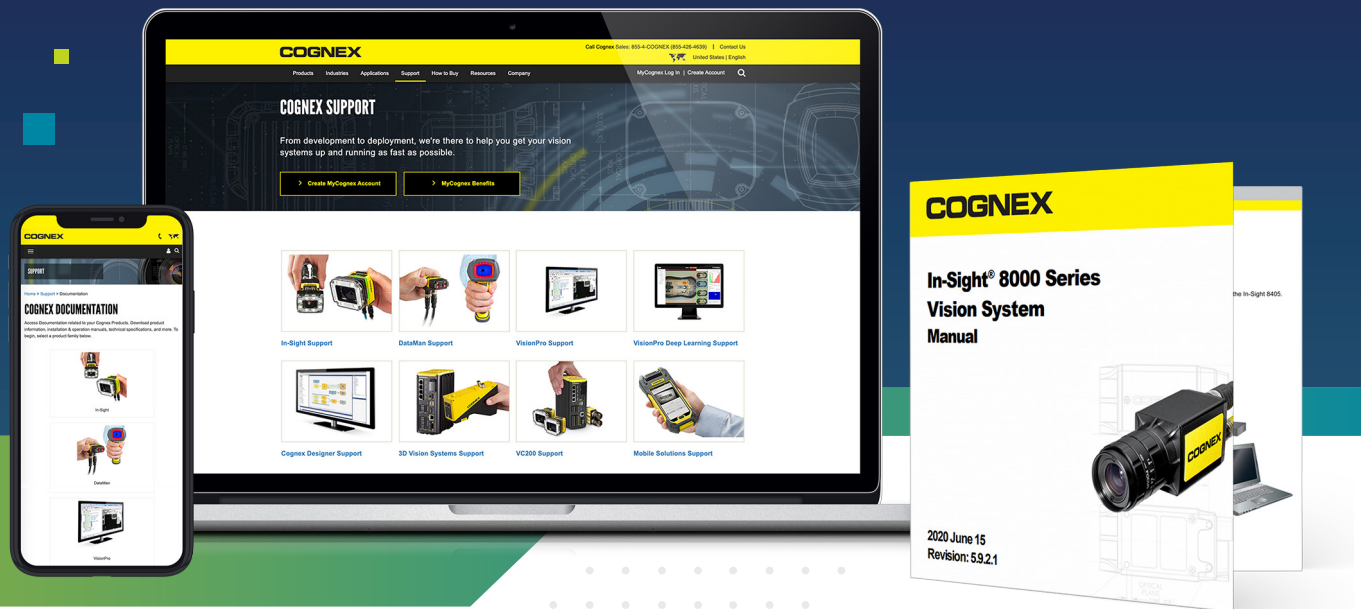




# Maximize Content Reuse and Streamline Content Delivery



madcap®  
**FLARE**

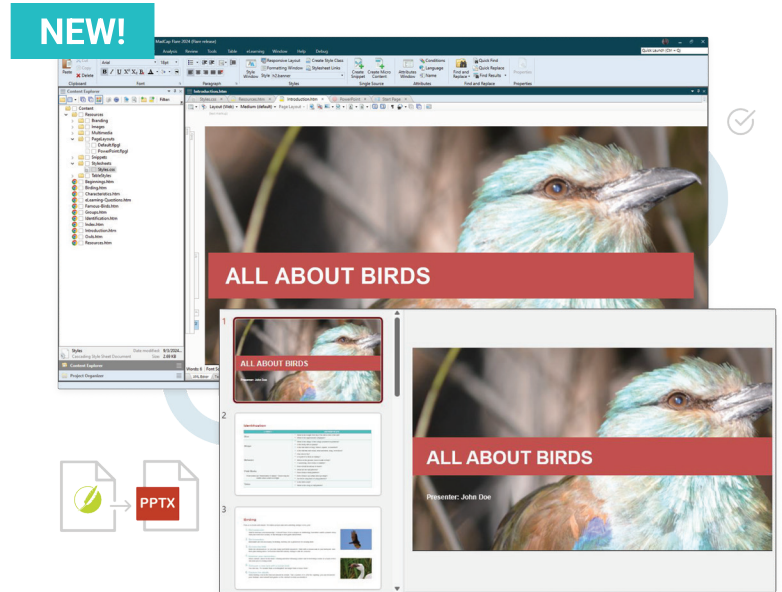
MadCap Flare is much more than a technical writing tool. Its unparalleled power, versatility, and scalability make it the ultimate solution for teams and organizations of any size. With enhanced robustness, it seamlessly integrates technical documentation and learning & development, utilizing cloud-based platforms tailored to meet the diverse content needs of today's landscape.

# Best-in-Class Technical Writing Software

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**FLARE**

**Flare 2024 r2 Introduces PowerPoint® Output - Allowing users to single-source and create presentation-ready slides directly from their existing Flare content.**

- **PowerPoint® Output:** Your clients can now generate professional PowerPoint® presentations from their Flare projects with ease.
- **Single-Sourcing Efficiency:** Leverage Flare's reuse mechanisms like variables and snippets to update multiple slides and presentations simultaneously, reducing redundancy.
- **Consistent Branding Across Outputs:** Ensure brand consistency across PowerPoint®, PDFs, and online content, all within Flare.



## Leverage Single-Source Reuse

Instantly apply updates across multiple presentations using Flare's reuse mechanisms, ensuring seamless content flow through all outputs—HTML5, PDF, and now PowerPoint®.

## Eliminate Redundancy and Improve Efficiency:

Generate PowerPoint® slides from existing content, reducing duplicated work and ensuring content consistency.

Let's get started with  
**MadCap Flare**

Request 30-Day Free Trial →

## Cross-Team Collaboration:

Enable teams to update content without rebranding, separating content from design for better collaboration.

## Tailor Presentations for Different Audiences:

Produce focused, targeted outputs for various audiences with ease.

## Unify Branding Across Formats:

Maintain consistent messaging and branding across PowerPoint®, PDFs, and online content.