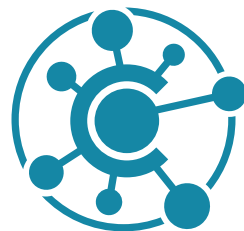
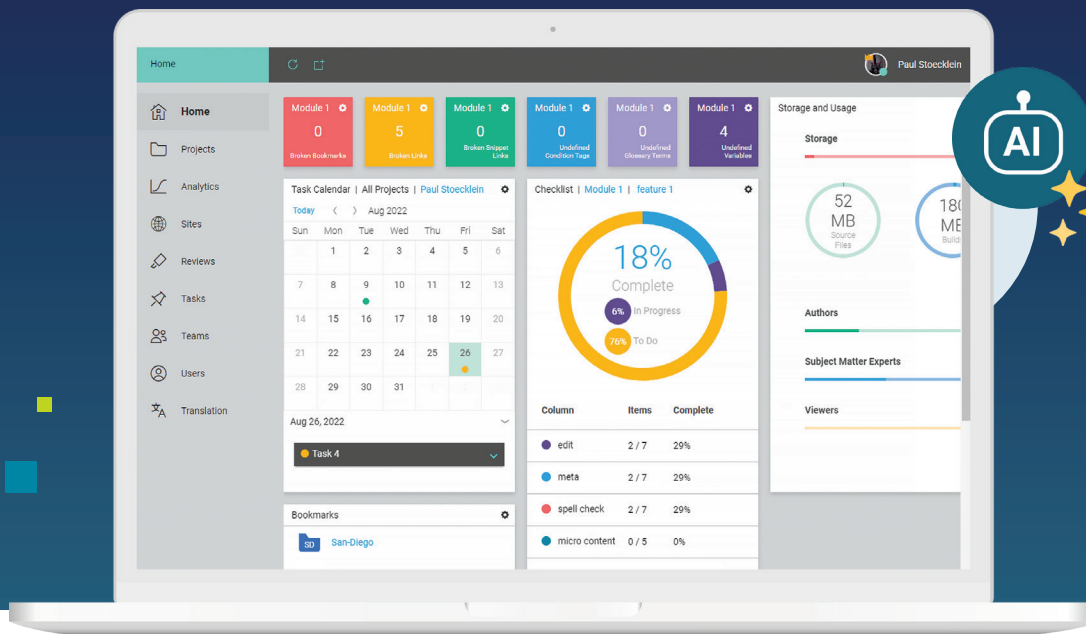




# Where All Your Content Management Comes Together in the Cloud



madcap<sup>®</sup>  
**CENTRAL**

Built for teams and enterprises, MadCap Central makes managing your content development, publishing, project management, collaboration, translation, hosting, and analytics streamlined and efficient.

# MadCap Central Key Features and Benefits

## Content Development with AI

Take advantage of cutting-edge content development capabilities, with advanced features like AI Assist to maximize authoring efficiency and content reuse. Plus, leverage your existing legacy content with easy content import.

## Project Management

Customize your executive dashboard with widgets for quick and easy access to calendars, teams, build history, cloud document storage usage, project properties, and more.

## Collaboration

Allow anyone in your organization to review and contribute content with a streamlined cloud-based workflow.

## Translation

Make translation efficient with advanced tools and workflows to manage large-scale projects.

## Let's get started with MadCap Central

**NEW!**

Now with Cloud-Based Translation Management and Multilingual Publication!

[Request 30-Day Free Trial →](#)

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## Multi-Channel Publishing

From a single source, publish custom content to multiple formats including responsive HTML5 for web, mobile device and desktop, as well as high-end print.

## Hosting & Deployment

Host and deploy content with ease with streamlined document management workflows.

## Actionable Usage Analytics

Gather actionable user analytics on your public, private or in-product content to gain valuable insight into how your users interact with and consume your content for a continuous improvement process.

